

# Website Package Comparison Worksheet

Use this checklist to compare our comprehensive web design package with what others are offering. See how our services stack up and ensure you're getting the best value for your investment.

No.	Service/Features	Code Street	Other Agency 1	Other Agency 2
<b>1</b>	<b>Design</b>			
	Custom theme design that compliments your brand identity. Including hero image design, slideshow, color theme setting.	✓		
<b>2</b>	<b>Domain</b>			
	Guidance on choice of domain and domain registrar.	✓		
	Setting up of Domain DNS. Connecting to Shopify.	✓		
<b>3</b>	<b>Sales channels integration and testing.</b>			
	Google Analytics	✓		
	Google Shopping/Merchant center setup	✓		
	Google Ads Integration	✓		
	Facebook Ads Integration	✓		
	Tiktok Ads Integration	✓		
	Abandoned checkouts setup	✓		
	Social media links	✓		
<b>4</b>	<b>Products</b>			
	Products uploading (To a maximum of 50)	✓		
	Gift cards setup	✓		
	Clearance sale section	✓		
	Conditional collections create if required	✓		
	Product photos to be provided by client. Or we can generate using AI at an additional cost (Plz see details below)	✓		
<b>5</b>	<b>Pages creation</b>			
	Home page design	✓		
	Policy pages- Privacy, Terms of service, Shipping, Returns	✓		
	Other pages- Contact form, About us,FAQs, Size guides	✓		
	Google maps integration	✓		

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<b>6</b>	<b>Credibility integration</b>			
	Trust app- which shows- secure checkout logos	✓		
	Customer reviews, Google Reviews Integration	✓		
<b>7</b>	<b>Payment system</b>			
	Consultation on choice of payment system and integration.	✓		
<b>8</b>	<b>Security</b>			
	SSL Certificate installation and testing.	✓		
<b>9</b>	<b>Basic SEO</b>			
	Home page basic SEO meta tags setup. .	✓		
	Setting up of appropriate category URL slugs for SEO.	✓		
<b>10</b>	<b>Taxes</b>			
	Setting up of Sales tax	✓		
	Setting up of Duties (If store sells internationally)	✓		
<b>11</b>	<b>Other</b>			
	Speed optimization and Testing: Image optimization for faster loading. Other speed testing and optimizations.	✓		
	Shipping setup.	✓		
	Shopify account setup assistance	✓		
<b>12</b>	<b>Email setup</b>			
	Domain based third party email setup and testing (Shopify does not support domain based mails).	✓		
	All customer emails testing. Order, account signup etc.	✓		
<b>13</b>	<b>Training</b>			
	Training of staff members on using Shopify's order system.	✓		
<b>14</b>	<b>Maintenance</b>			
	1 month maintenance and troubleshooting included.	✓		
	<b>PRICE</b>			